



ProPay™ InstantPay™

Recognize and Retain Distributors with Instant Rewards

It's no secret that recruiting, retaining and recognizing your distributors is a lot easier if you're able to pay "quick start" or other types of "you do, you get" bonuses instantly. While such "quick start" bonus programs are gaining popularity as a compelling way to pay distributors fast and frequently, paper paychecks and direct deposit accounts are too rigid and expensive to make real-time payments feasible.

Talk about retention!

Imagine a distributor earning a quick-start bonus, and being able to spend those funds 5 minutes later! With ProPay it's possible! Creating a such a strong link between action and reward creates tremendous motivation and increased activity.

Pay Bonuses and Commissions in Real Time with a Flexible Fee Structure to Meet Your Needs

In contrast, ProPay™ InstantPay™ helps you recruit, retain and motivate distributors by letting you pay certain commissions and bonuses instantly as well as customize the timing and flow of payments to meet any commission or bonus structure. One of five flexible services of the ProPay Payment Network that can be easily adapted to your business needs and objectives, ProPay InstantPay helps create a "you do, you get" incentive to increase distributor loyalty and activity. Even small increases in sponsorship and retention can boost revenue by millions of dollars in some direct selling companies.

How Companies Benefit from ProPay InstantPay

Rather than using checks or direct deposit, bonuses are paid to a ProPay Account. Distributors can then access their funds via a custom-branded, Prepaid MasterCard® Card. In addition, distributors typically use a high percentage of revenues received through ProPay to purchase additional products and reinvest in their business.

ProPay InstantPay helps your organization:

- Customize the timing and flow of payments to meet any commission/bonus structure.
- Increase retention and motivation of their downline by providing them with instant feedback and rewards for their effort.
- Create a "you do, you get" incentive to increase distributor retention, loyalty and activity.

How Distributors Benefit from ProPay InstantPay

With ProPay InstantPay, distributors can:

- Get paid immediately when meeting certain requirements for their activity. No need to wait weeks or months to realize a reward for their effort.
- Increase retention and motivation of their downline by providing them with instant feedback and rewards for their effort.

ProPay™ InstantPay™

Versatile Payment Solutions through an XML Interface

Along with ProPay™ InstantPay™, the ProPay Payment Network includes four additional, customizable services:

- ProPay Commission Payments
- ProPay SpendBack™
- ProPay SplitPay™
- ProPay Merchant Accounts

Each of these services employs ProPay's new XML (Extensible Markup Language) application programming interface (API), which offers direct sales companies the ability to integrate payment services into their existing systems in order to facilitate payments and transactions, use credit cards, conduct transactions over the Internet, move funds between ProPay accounts, query balances, initiate transfers from a ProPay account to a checking account, and reduce paperwork.

For more information on how the flexible service of the ProPay Payment Network can help your direct selling organization reach its objectives, please call 1-888-227-9856 or visit www.ProPayPaymentNetwork.com.